

MODULE 3

Content Creation



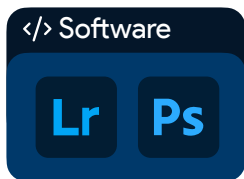
Lesson 3.5

Editing Photos

 30 min

DIGITAL MARKETING FOUNDATIONS





Prompt: Edit bulk photos using basic functions of Adobe Lightroom

Professional photo editing is what separates average content from premium marketing assets. In this lesson, you'll learn how to batch edit photos using Adobe Lightroom, improve lighting and color, remove blemishes, apply presets, and export polished images ready for client delivery.

